

SAVE | SAVE
THE | A
DATE | LIFE

COLUMBUS
SATURDAY
AUGUST 10, 2019

THE NATIONAL
AFRICAN AMERICAN MALE
WELLNESS INITIATIVE

SPONSORSHIP LEVELS



Celebrating 16 years of saving lives!

Get Involved

As Ohio natives, Columbus business owners and community leaders, we are honored to be the first father and son Honorary Co-Chairmen for the National African American Male Wellness Initiative (AAMWI). We have witnessed its growth from 700 participants at its inception in 2004, to more than 20,000 individuals today in its 16th year, making it the largest initiative in the State of Ohio raising awareness of preventable diseases for African Americans and other minorities. The breadth and depth of community support for the AAWALK is just one more illustration of why Columbus is a great city to live, work and raise a family.



For the past four years Governor John Kasich has declared August as African-American Male Wellness month on behalf of this initiative. On **Saturday, August 10, 2019 at Livingston Park**, men, women and children will come together to participate in free health screenings, 5k walk and run, kids pavilion and cook off, vendor pavilion and more. “We are asking for your financial support to join the movement. Together with your help we can continue to save lives.”

Thank you in advance for your interest and support.
Healthy Men Make Healthy Communities!

Join the Movement,

Atty. Otto Beatty Jr.
Owner
Otto Beatty, Jr & Associates

Otto Beatty III, ESQ
Owner & Managing Director
Intelligent Office of Columbus



How Your Sponsorship Works

Your sponsorship supports the initiative of saving a black man's life from preventable diseases. Your support allows the National AAWALK to:

- Provide nearly 20 various free health screenings throughout the year
- Provide quarterly wellness educational events
- Provide materials used to perform health screenings
- Reach more than 100,000 African American males through community prevention and education

Diamond Sponsor

\$50,000

- Acknowledged in Event Press Release
- Company featured in all media commercials
- Company featured on radio broadcasts & advertisements
- Company logo featured on billboard advertisements throughout Central Ohio
- Company logo advertisement on each mile marker on day of event
- Company logo printed on all event marketing
- Logo with hyperlink displayed on walk website
- Prominent logo placement on the Start/Finish display
- Company banner/signage displayed on fencing (banner provided by company)
- Logo printed on runner bib tag day of event
- Company logo preferred placement on event t-shirt
- Company logo presented as Sponsor for wellness initiatives throughout the year
- Premium placement at day of event in vendor pavilion
- Two reserved preferred table at VIP Reception
- Company signage at VIP Reception
- Prominent acknowledgement in VIP Reception Program
- Opportunity to give 'Sponsor Message' at VIP Reception
- Full page ad in the VIP Reception Host
- Two teams at Annual Golf Outing
- Prominent signage at Golf Outing
- Opportunity to kick off program at Golf outing
- Official announcement to start event walk/run
- 15 event t-shirts & 5 event signature hats
- VIP parking at day of the event
- Table placement at day of event in vendor pavilion (1 tables, 2 chairs)



Mayor
Andrew J. Ginther

Congresswoman
Joyce Beatty



Platinum Sponsor

\$25,000

- Company featured in all media commercials
- Company featured on radio broadcasts & advertisements
- Company logo featured on billboard advertisements throughout Central Ohio
- Company logo printed on all event marketing
- Logo with hyperlink displayed on walk website
- Prominent logo placement on the Start/Finish display
- Company banner/signage displayed on fencing (banner provided by company)
- Company logo preferred placement on event t-shirt
- Premium placement at day of event in vendor pavilion
- One reserved preferred table at VIP Reception
- Prominent acknowledgement in VIP Reception Program
- Full page ad in VIP reception Program
- Two teams at Annual Golf Outing
- 10 event t-shirts & 2 event signature hats
- Table placement at day of event in vendor pavilion (1 tables, 2 chairs)



Gold Sponsor

\$15,000

- Company featured in all media commercials
- Company featured on radio broadcasts & advertisements
- Company logo featured on billboard advertisements throughout Central Ohio
- Company logo printed on all event marketing
- Logo with hyperlink displayed on walk website
- Prominent logo placement on the Start/Finish display
- Company logo preferred placement on event t-shirt
- Table placement at day of event in vendor pavilion (1 tables, 2 chairs)
- 6 Tickets to VIP Reception
- Full page ad in the VIP Reception Program
- Two teams at Annual Golf Outing
- 8 event t-shirts



Silver Sponsor

\$10,000

- Company featured in all media commercials
- Company logo featured on billboard advertisements throughout Central Ohio
- Company logo printed on all event marketing
- Prominent logo placement on the Start/Finish display
- Company logo placed on event t-shirt
- Table placement at day of event in vendor pavilion (1 tables, 2 chairs)
- 4 Tickets to VIP Reception
- Half page ad in the VIP Reception Program
- One team at Annual Golf Outing
- 5 event t-shirts



Bronze Sponsor

\$5,000

- Company logo printed on event marketing
- Company logo placed on event t-shirt
- Table placement at day of event in vendor pavilion (1 Table 2 Chairs)
- 4 Tickets to VIP Reception
- Name listed in VIP Reception Program
- 2 event 'swag bags' (AMMWW candle, mug, sweat towel and hat)
- One team at Annual Golf Outing
- 4 event t-shirts



Green Sponsor

\$2,500

- Company logo printed on event marketing
- Company logo placed on event t-shirt
- Vendor table at day of event in vendor pavilion (1 Table 2 Chairs)
- 2 Tickets to VIP Reception
- Name listed in VIP Reception Program
- 2 event t-shirts



Our Platform... *Your Reach*



OVER
25,000
PARTICIPANTS

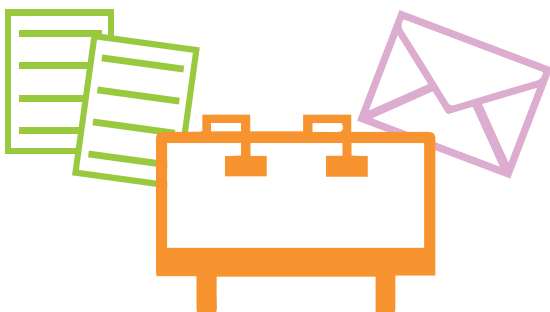
ATTENDED AAWALK INITIATIVE EVENTS



SOCIAL MEDIA
250,000



ONLINE PRESENCE
175,000



PRINT/ADVERTISING
350,000



RADIO/TV
450,000

Become a sponsor for one of the
Wellness Initiative Events

**NATIONAL BLACK
HIV/AIDS
AWARENESS DAY**

THURSDAY, FEBRUARY 7TH

Cooking
with
DAD'S

THURSDAY, APRIL 25TH

**BARBERSHOP
TALK**
REAL TALK REAL MEN

THURSDAY, MAY 23RD

8TH ANNUAL AAMWI
GOLF
Tournament

SATURDAY, JUNE 22ND

**GREEN
BUCKET
DAY**

The AAWalk
Fundraiser



SATURDAY, JULY 20TH

THE NATIONAL
**AFRICAN
AMERICAN
MALE**

WELLNESS INITIATIVE

VIP Reception

THURSDAY, AUGUST 8TH



SATURDAY AUGUST 10TH

5K WALK & RUN

LIVINGSTON PARK AT 7AM

**Financial
Wellness\$**

THURSDAY, OCTOBER 24TH



African American Male Wellness Initiative

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@AAwalkNation



AAwalk_Columbus



AAwalkNation



The National African American Male Wellness Initiative



The National African American Male Wellness Initiative